

Madrid System e-Services

Madrid Monitor Quick-Start Guide

Use Madrid Monitor to track the status of your international application or registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' marks.

SearchFileMonitorManage



WIPO | MADRID

The International
Trademark System

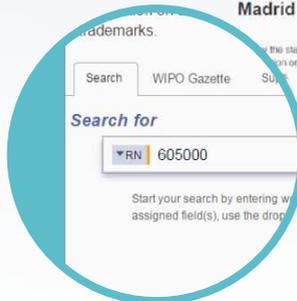
Getting started

Use the basic Search interface to quickly access the information you need.

Step 1

Type a word or number in the **Search for** field

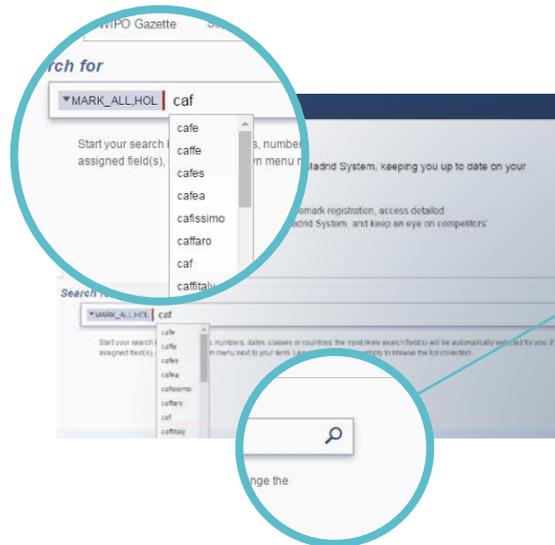
- A specific search field (and sub-field) will be automatically selected based on the format of the word or number you have entered. For example:
 1. The database predicts a **Class** search in the **Nice Class** sub-field (“NC”), based on the information you have entered.
 2. The database predicts a **Number** search in the **International Registration Number** sub-field (“RN”), based on the information you have entered.



Step 2

As you type, the auto-complete function will suggest possible words or numbers you may be looking for

- You can continue typing, or if you see the word/number you are looking for, you may select it.
 - The database will search for your entry in the **All Marks** and **All Holders** sub-fields.
- If you are satisfied with these search sub-fields, select the search icon on the right (or press Enter on your keyboard) to view your results. (To change the search sub-field, proceed to Step 2a on page 4.)



Getting started

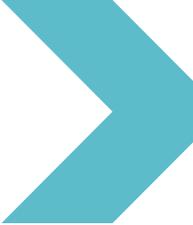
continued

Step 2a (optional)

Change the search field or sub-field

- If you want to select a different search field or sub-field (i.e., something other than **All Marks** and **All Holders**), click the drop-down arrow on the left.
- For example, you could choose to search for the word *café* in the Nice Class sub-field (“NC”).





Step 2b (optional)

To search for a combination of words and/or numbers, press the space bar on your keyboard after each word or number

- Each individual entry will be assigned a specific search field (and sub-field). (To change the sub-field, follow the directions in Step 2a on page 4.)
- Select the search icon on the right or press **Enter** to view your results.

This type of search will provide you with results that include *any* of the terms you have entered (see page 6).



Getting started

continued

So, in the example below, the search results reflect records that include either:

- “*nescafe*” in the mark name or holder name; or
- “30” as the Nice Class.

You can change the connector when viewing your search results by hovering over the connector icon to the left of the additional search sub-field(s).

- Choose from “and”, “or”, or “not”.

The screenshot shows a trademark search interface. The search query is "RK_ALL,HOL:nescafe" and "NC.30". The search results table is as follows:

Trademark	Image	Status	Cl.	Holder	Int. Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
NESCAFÉ		Active	CH	Société des Produits Nestlé S.A.	1206213	2014-02-28	7, 11, 29, 30, 32	27.05, 29.01
NESCAFÉ		Active	CH	Société des Produits Nestlé S.A.	738604	2000-04-17	9, 30, 35, 42	26.04, 26.11, 27.05, 29.01
NESCAFÉ		Active	CH	Société des produits Nestlé S.A.	719212	1999-08-25	30	05.07, 11.01, 25.01, 29.01
NESCAFÉ		Active	CH	Société des Produits Nestlé S.A.	718381	2014-02-28	7, 11, 29, 30, 32	27.05, 29.01
NESCAFÉ		Active	CH	Société des Produits Nestlé S.A.	619	1999-08-25	30	05.07, 11.01, 25.01, 29.01

Understanding your search results

Your search results page includes a list of relevant results, along with additional information and filters to help you narrow your results and identify the information you need.

Overview

- Your search **results** specify the number of records found and the fields selected.
- **Refine Terms** allows you to quickly update your results to see those relevant to the holder only or the mark only.
- Use the **Filter Results** section to further narrow your search results.

The screenshot shows the Madrid Monitor interface. Three callouts highlight specific features:

- Refine Terms:** A callout points to the 'Refine Terms' section, which includes buttons for 'holder only' and 'mark only'.
- Current Search:** A callout points to the 'Current Search' field, which contains the text 'MARK_ALL,HOL:nescap'.
- Filters:** A callout points to the 'Filters' section, which shows a dropdown for 'Status' with the following counts: Active (28), Pending (0), and Inactive (3).

The main search results table is partially visible, showing columns for 'Brand', 'Image', 'Applicant', 'Class', 'Description', 'Status', 'Priority Date', 'Filing Date', and 'Mark Date'. The first row shows 'NESCAFÉ' as the brand, with 'NESCAFÉ' as the image, 'Nestlé' as the applicant, and 'Coffee' as the class.

Understanding your search results

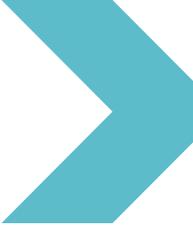
continued

Change your filters or edit your search

- If you select any search filters, they will appear above your search results. They can be removed using the **x** in the top right-hand corner of each filter.
- To edit your search terms, select **Refine Terms** or click directly on the word to go back to the search page and change your entry.

The screenshot displays the Madrid Monitor interface. Three red circles highlight key features: 1. The 'Refine Terms' section, which includes buttons for 'holder only' and 'mark only'. 2. The search input field containing the text 'ALL,HOL:nescafe' with a clear 'x' button. 3. The 'Filters' section, which shows a dropdown for 'Status' with counts: Active (28), Pending (0), and Inactive (3). Below these, a table of search results is visible, with columns for 'No.', 'Brand', 'Status', 'Class', 'Applicant', 'Reg. No.', 'Reg. Date', 'Rev. D.', and 'Miles'. The first row shows 'NESCAFÉ' as an active trademark in class 30, registered by 'Nestlé (Switzerland) Ltd.' in 2015.

No.	Brand	Status	Class	Applicant	Reg. No.	Reg. Date	Rev. D.	Miles
1	NESCAFÉ	Active	30	Nestlé (Switzerland) Ltd.	1250213	2014-02-23	1, 11, 29, 30, 32	278
2	NESCAFÉ	Active	30	Nestlé (Switzerland) Ltd.	867303	2006-09-29	11, 23	278
3	NESCAFÉ	Active	30	Nestlé (Switzerland) Ltd.	783961	2007-09-22	9, 30, 36	278
4	NESCAFÉ	Active	30	Nestlé (Switzerland) Ltd.	758054	2000-04-17	9, 30, 35, 47	283
5	NESCAFÉ	Active	30	Nestlé (Switzerland) Ltd.	719212	1998-09-25	36	305
6	NESCAFÉ	Active	30	Nestlé (Switzerland) Ltd.	719261	1999-09-26	35, 33, 32, 35, 42	283
7	NESCAFÉ	Active	30	Nestlé (Switzerland) Ltd.	634967	1998-09-24	30, 38, 41, 42	283



Filter by image

When viewing your search results, **image search** acts as a filter that narrows your search to results that most closely match an image of your choice.

1. Select the **Image Search** button.
2. Select from your files or drag and drop an image into the **Pick an Image** box.
3. Select a **strategy** (required). This will determine which elements of your image you would like to search.

Hovering over each category will reveal a tool tip.

4. (optional) Select an image type.
5. Press **Filter** to update your results.

Your image filter will appear alongside the other filters applied and can be removed later.

Image	Status	Obj	Header
	Active	CH	Société des Produits Nestlé
	Active	CH	Société des Produits Nestlé
	Active	CH	Société des Produits Nestlé
	Active	CH	Société des Produits Nestlé
	Active	CH	Société des Produits Nestlé
	Active	CH	Société des Produits Nestlé

Image	Status	Obj	Header	Niveau	Visibilité
	Active	CH	Société des Produits Nestlé S.A.		12.01.2011
	Active	CH	Société des Produits Nestlé S.A.	T06627	2005.01.09 11.01.2011
	Active	CH	Société des Produits Nestlé S.A.	T03023	2002.11.21 11.01.2011

Viewing details for a selected trademark

Select a trademark from your search results to view its detailed history and status.

Detailed history

A detailed history of the mark can be viewed using various tabs.

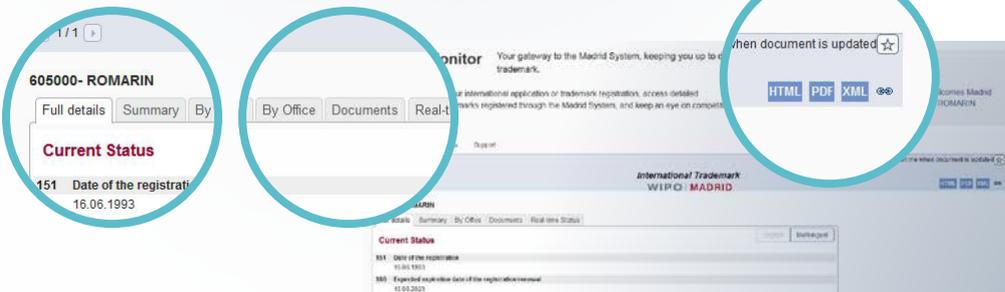
- Select the **Full Details** tab to view the complete history and record.
- Select the **Summary** tab to view the current status of the trademark.
- Select the **By Office** tab to view information related to a particular national/regional trademark office.
- Select the **Documents** tab to view public documents issued by or related to a particular national/regional trademark office.

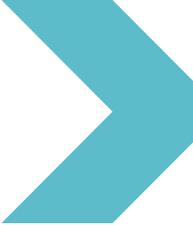
You can download the report you are viewing (select the preferred format), or generate a link to share the report.

To receive an email alert anytime this trademark record is updated, select the star icon in the upper right-hand corner.

Tip

You must be signed on to your WIPO Account to be able to register for email alerts. If you do not have a WIPO Account, you can sign up online for free.





Current status

- The **Realtime Status** tab provides a history of all of the trademark's documents and decisions processed by WIPO.
- Similarly, the **WIPO Gazette** tab displays all *Gazette* entries relating to this trademark.
- The **Reset** button clears the search field and allows you to browse the full *Gazette* or search for a different trademark.



How to save and share your results

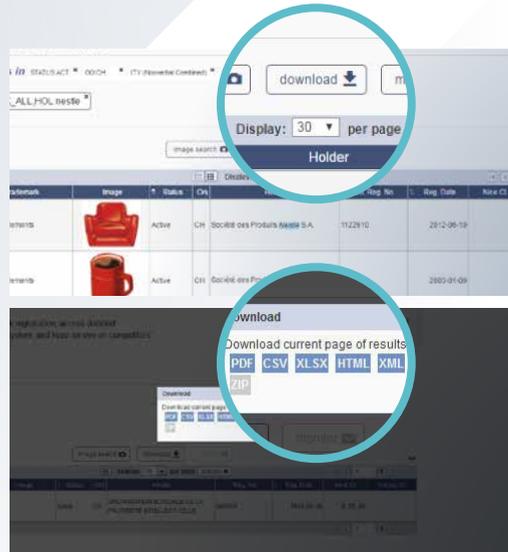
Save your search results using the **Download** button. Select the desired format (PDF, CSV, XLSX, HTML, XML, ZIP).

Tip

You can use the display options to view 10, 30, 60 or 100 results on each page.

To generate a **link** to your search, select “link to search” in the **download** window. Use this link to **share your results** or **bookmark your search** to run it again later.

- Each time you access this link, it will generate updated search results that reflect *current* records available in the database. In other words, if the database’s records have changed, your results may also have changed.



Additional search options

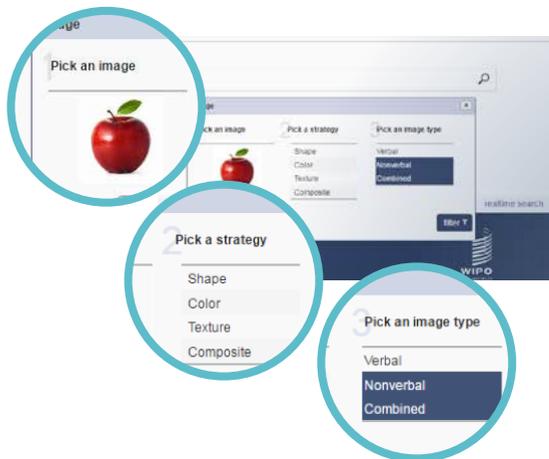
You can access different search options from the left side of the **search page**.

Choose from:

- **Simple search**
- **Advanced search**
- **Realtime search** and
- **Image search**

Image search

An **image search** allows you to browse the entire Madrid collection for trademarks that share similar (visual) traits to those you select in your strategy.



Additional search options

continued

Realtime search

Realtime search gives you direct access to the most current information on trademark documents processed by WIPO.

Advanced search

Finally, **advanced search** allows you to combine fields and sub-fields to create a complex search query. The drop-down menu beside each field allows you to add additional sub-fields.



World Intellectual Property Organization
34, chemin des Colombettes
P.O. Box 18
CH-1211 Geneva 20
Switzerland

Tel: +41 22 338 91 11
Fax: +41 22 733 54 28

For contact details of WIPO's
External Offices visit:
www.wipo.int/about-wipo/en/offices/

© WIPO, 2018



Attribution 3.0 IGO license
(CC BY 3.0 IGO)

The CC license does not apply to
non-WIPO content in this publication.